

SAN FRANCISCO SRTS

NON-INFRASTRUCTURE | ATP CY 2

Applicant: San Francisco Department of Public Health



PROJECT SUMMARY

ATP PROJECT COST: \$2,411,000

Being such a densely populated city, San Francisco faces unique challenges and obstacles. The city is geographically small, highly concentrated, urban, and in 2014 was ranked the second most densely populated city in the United States. San Francisco Safe Routes to School (SF-SRTS) recognizes the value of direct community engagement to address these challenges. SF-SRTS focuses on community engagement, relationship building, and providing tools and resources to parents about active and sustainable transportation options at 35 schools within San Francisco Unified School District (SFUSD).

San Francisco Department of Public Health (SFDPH) provided leadership on behalf of San Francisco Safe Routes to School Partnership to implement a pilot proposal that includes innovative educational, encouragement, and evaluation activities and deliverables from school years 2017-2019. SF-SRTS promotes walking, bicycling, public transit and carpooling through safety education and encouragement activities for school aged students. The purpose of these programs are to go beyond classroom activities, provide opportunities for families to try walking or biking, and promote a culture of active and sustainable travel to school.

SAN FRANCISCO SRTS 2017-2019 NI PROJECT



Activities

Elementary school students at **29 schools** engaged in walking school buses, neighborhood hubs, neighborhood biking activities, how to ride a bike, proper helmet fitting, on-bike safety skills, and how to ride in urban traffic.

Middle school students at **4 schools** participated in after school bike clubs where they learned to safely navigate through neighborhoods and city streets by bicycle as a group, and gained valuable team building, leadership, and community engagement skills.

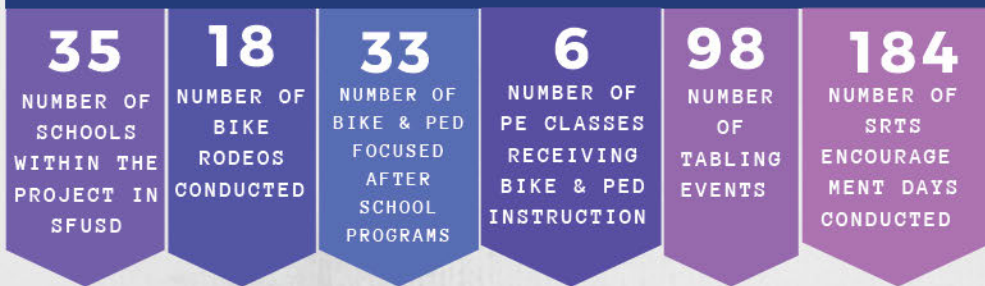
High school students at **2 schools** learned bicycle maintenance, traffic laws, and safe riding skills in a Bike Shop Program. By the end of the Program, students understood health, social, and environmental benefits and were able to complete a safety check/fix problems on their bikes.

Both middle and high school students had a PE program, a series of ten 1-hour lessons that teach youth bicycle safety and laws to help them become safer cyclists. PE staff were enabled through this to incorporate more SRTS curriculum with confidence.

In addition to engagement with schools, this project created Neighborhood Task Forces and Neighborhood Bike Events in car-free settings bringing communities together to learn about, enjoy, and share in the love of bicycling as recreation and transportation.

Overall, the number of registered schools for Walk and Roll to School Day has **more than tripled** from October 2010 to October 2018 and when comparing SF-SRTS schools to non-SF-SRTS schools, SF-SRTS consistently represent a **higher proportion** of walkers, bikers, transit commuters, and a smaller proportion of single-family vehicle trips compared to non-SF-SRTS sites from 2014-2016.

Quick Facts



32,000
Number of students & parents engaged throughout the program

NI Elements

- E** DUCATION
- E** NCOURAGEMENT
- E** NGINEERING
- E** QUITY
- E** VALUATION

Outcomes & Benefits

1. Increase in physical activity and air quality
2. Increase in social cohesion and school volunteerism
3. Decrease in absenteeism and tardiness
4. Decrease in traffic injuries and death as well as traffic congestion
5. **55.6% increase** in bike trips to school
6. **7.7% decrease** in single-family vehicle trips to school

