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This research is the result of a California Department of Transportation (Caltrans) request to assess the most commonly available transit performance measures in California. Caltrans wanted to understand performance measures and data used by Metropolitan Planning Organizations (MPOs) and transit agencies to help it develop statewide measures. This report serves as a summary reference guide to help Caltrans understand the numerous and diverse performance measures used by MPOs and transit agencies in California. First, investigators review the available literature to identify a complete transit performance framework for the purposes of organizing agency measures, metrics, and data sources. Next, they review the latest transit performance measures documented in planning reports for the four largest MPOs in California (San Francisco Bay Area, Los Angeles, San Diego, and Sacramento). Researchers pay special attention to the transit performance measures used by these MPOs, because these measures are available for the majority of California's population. Finally, investigators summarize 231 performance measures used by a total 26 local transit agencies in the State of California, based on transit planning documents available on the internet.

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# Transit Performance Measures in California







MTI Report 12-58







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## **REPORT 12-58**

## TRANSIT PERFORMANCE MEASURES IN CALIFORNIA

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## **EXECUTIVE SUMMARY**

This research is the result of a California Department of Transportation request to assess the most commonly available transit performance measures in California. Caltrans wanted to understand the transit performance measures currently used by Metropolitan Planning Organizations (MPOs) and transit agencies to help develop its own. In sum, this report serves as a summary reference guide to help Caltrans understand the numerous and diverse performance measures used by MPOs and transit agencies in California.

The first phase of this research involved a review of the available transit performance measure guidance publications. The goal was to identify a complete framework (categories, example metrics, and data) within which to organize this review of California agency measures. The investigators found the Transportation Research Board's TCRP Report 88, *A Guidebook for Developing a Transit Performance-Measurement System* (TCRP, 2003)¹ to be consistent with and more comprehensive than other more recent and older published guidance documents. Researchers identified the following key transit performance measures for use in this report:

- <u>Service Availability</u>: Ease of transit access based on where (service coverage and/or stop accessibility), how often (frequency), and how long (hours of service) service is provided.
- <u>Service Delivery</u>: Quality of passengers' day-to-day experiences using transit, such as service reliability, quality of customer service, and passenger comfort.
- <u>Safety and Security</u>: Likelihood that an accident will occur involving passengers or that a passenger will become the victim of a crime while using transit. Examples include the rate of accidents per specified distance, the injury accidents per passengermiles, and quantity of safety devices and personnel.
- <u>Community Impact</u>: Quality-of-life impacts on the communities served by transit such as mobility, job access, economic growth and productivity, personal finances, pollution reductions, and equitability of transit service.
- <u>Financial Performance</u>: How efficiently agencies use resources to meet travel demand within their budget constraints.
- <u>Agency Administration:</u> Administrative efficienc, including employee productivity, employee relations, workdays lost due to injury, and efficiency of service delivery (i.e., vehicle miles per employee or cost of administrative staff to operations staff).

Major sources of data for these performance measures include the following:

<u>In-house</u>: Data that transit agencies normally have on hand through good record-keeping – for example, schedule data, system maps, service design standards, dispatch logs, maintenance records, operations logs, accident and incident records, financial data, fleet data, employee records, and complaint records

- <u>National Transit Database (NTD)</u>: Primary source for data, information, and statistics on the U.S. transit systems. Reporting required by those receiving Urbanized Area Formula Program (Section 5307) or Rural Area Formula Program (Section 5311) grants. Data examples include service area, agency information, fleet information, capital and operating funds, costs and expenses, maintenance, safety, service provided and consumed, and energy consumption.
- Other local, state, and federal agencies: Information on external factors that help evaluate the quality and location of transit service: demographic data, traffic data, GIS data, and transportation planning models.

<u>Automated systems</u>: Technology that improves data accuracy and completeness, timeliness of reporting, and data collection costs: automatic vehicle location (AVL), train control systems, automatic passenger counters (APC), and electronic fareboxes.

Next, investigators examined the use of performance measures in recent reports and publications by the four major California metropolitan planning organizations (MPOs). The MPOs include:

- Southern California Association of Governments (SCAG);
- San Diego Association of Governments (SANDAG);
- Sacramento Area Council of Governments (SACOG);
- San Francisco Bay Area Metropolitan Transportation Commission (MTC).

The measures provided by these MPOs provide the most comprehensive and consistent source of transit performance measure data in California. In other words, these measures are available for a majority of the population of California and, as a result, Caltrans may be particularly interested in these measures as they consider the availability of data and the development of measures for the State of California.

The MPOs studied in this report together evaluate 40 different measures. Nearly half of the performance measures collected by the MPOs measure financial performance.

- <u>Service Availability</u>: All MPOs measured service availability coverage by SANDAG, SCAG, and SACOG, frequency by SCAG and SANDAG, hours of service by SANDAG and SCAG, and stop accessibility by SANDAG stop accessibility.
- <u>Service Delivery</u>: SANDAG used several measures of service delivery, including missed trips, on-time performance, and passenger load, as well as a measure of passenger environment. SCAG used relative measures of auto and transit travel time.
- <u>Community Impact</u>: All MPOs measured community impacts. SANDAG used demographic data to evaluate service to low-income, elderly, and disabled populations; SCAG, SANDAG, and SACOG examined travel times and/or distance between

origin and destination locations; and SACOG included service equitability.

- <u>Maintenance</u>: SCAG examined the average age of the transit fleet.
- <u>Financial Performance</u>: All MPOs conducted numerous measures of financial performance including ridership, productivity, cost-effectiveness, and cost-efficienc.
- Agency Administration: MTC included an administrative performance measure.

The last step of this project was to evaluate the most recent transit agency planning documents in California, based on an internet search. Investigators reviewed documents from 26 transit agencies, which, in total, included 231 performance measures. Researchers found that the most frequently measured category was financial and, within that category, that the top three measures were farebox recovery, passenger trips per vehicle revenue or service hours, and cost per vehicle revenue or service hour. Delivery was the next most frequent performance measure category, and its top measures were on-time performance, responsiveness to calls, number of complaints, and missed trips. Safety measures, such as accidents, crime, and injuries, were also evaluated by some agencies. Less frequently evaluated measures include availability, maintenance, and administrative measures.

Not surprisingly, it appears that when agencies have data they use that data to measure transit performance. The data mandated for National Transit Data, especially financial data, are commonly used to evaluate transit performance by both MPOs and transit agencies. Performance measures also seem to align with agency goals. Transit agency measures tend to focus more on issues related to customer service, whereas MPOs measures focus more on overall scope, location, quality, and equitability of transit service.

## I. INTRODUCTION

This research is the result of a California Department of Transportations' (Caltrans) request to assess the most commonly available transit performance measures in California. Caltrans wanted to understand performance measures and data used by Metropolitan Planning Organizations (MPOs) and transit agencies to help them develop statewide transit performance measures. In sum, this report serves as a summary reference guide to help Caltrans understand the numerous and diverse performance measures used by MPOs and transit agencies in California. The report consists of three key elements:

- 1. A review of the available literature to identify a complete framework of the types of transit performance measures available for the purpose of organizing transit performance measures produced by California agencies and the sources of data available to calculate these measures.
- 2. A discussion of the latest transit performance measures for the four largest MPOs in California (San Francisco Bay Area, Los Angeles, San Diego, and Sacramento). Investigators paid special attention to the transit performance measures used by these MPOs, because these measures are available for the majority of California's population.
- 3. A summary of transit measures from 26 local transit agencies in the State of California based on a search of the internet for transit-planning documents.

## II. LITERATURE REVIEW

Investigators reviewed the literature to develop a framework for organizing the numerous and diverse transit performance measures produced by California agencies. To this end, researchers searched the internet for sources that provided comprehensive transit performance frameworks. Research on new specific performance measures is outside of the scope of this project. Investigators found that the Transportation Research Board's TCRP Report 88, *A Guidebook for Developing a Transit Performance-Measurement System*<sup>2</sup> (hereafter TCRP Report 88) was consistent with frameworks in other publications and the most comprehensive work on the topic. As a result, that report is a major source for this literature review. The review included guidance from the Florida Department of Transportation, *Best Practices in Evaluating Transit Performance* from the Colorado Department of Transportation, a TRB conference report on the use of performance measures, and a report on digital software tools for analyzing the National Transit Database.

TCRP Report 88 identifies and provides a detailed summary of over 400 transit performance measures. The report narrows down its index of the 400 transit performance measures by providing recommended core performance measures and categories specific to fixed route and demand-response services. As presented in section 2.2, these core performance measures and their categories have been adapted for the purposes of this report to provide a framework with which to organize the performance measures used by California agencies.

Based on the reviewed literature, the following sections provide guidance to agencies on the major data sources from which transit agencies can calculate performance metrics (section 2.1) and the major categories under which recommended performance measures and metrics fall (section 2.2). Note that these sections are drawn from TCRP 88 unless otherwise specified.

#### DATA SOURCES

TCRP Report 88 describes the major data sources from which transit agencies can access the data required to calculate various performance measures. These sources include:

- In-house data;
- National Transit Database;
- Other local, state, and federal agencies;
- Automated systems;
- Manual data collection;
- · Surveys; and
- Safety reviews.

<u>In-house</u> data refer to the data that transit agencies normally have on hand through good record-keeping, such as operation logs and fleet data. Measures calculated using in-house data are attractive to many transit agencies because they require little investment of staff time or resources. Examples of in-house data include:

- Schedule data;
- · System maps;
- · Service design standards;
- Demand-responsive service dispatch logs;
- Maintenance records;
- Operations logs;
- Accident and incident records;
- Financial data;
- · Fleet data;
- Employee records; and
- Complaint records.

The National Transit Database (NTD) is the primary source for data, information, and statistics on U.S. transit systems. Appendix A includes a description of the specific data contained in the NTD database. Congress uses the NTD to determine the annual allocation of federal transit funds. Any transit agency, state, or MPO that receives the Urbanized Area Formula Program (Section 5307) or Rural Area Formula Program (Section 5311) grants must report annual data to the NTD.7 NTD includes "in-house" data on financial and service information from public transportation agencies. Financial data must be reported annually using accrual accounting and the Uniform System of Accounts. Under accrual accounting, agencies (1) record revenues when they earn them, regardless of whether they actually receive the revenue in the same fiscal year and (2) record expenses as soon as they owe an entity, whether or not they actually pay the funds for that expense within the same fiscal year (p. 31).8 Financial data includes revenue ("the total amount of money earned during a transit agency's fiscal year," p. 28) and expenses ("the costs an agency incurs to provide transit services," p. 28).9 Service data provides insight into the effectiveness and productivity of a transit agency (for example, all miles and hours vehicles travel). It is mandated that almost all service data collected is completely accurate and cannot be estimated.

The NTD is open to the public and available to transit agencies to measure the internal efficiency and effectiveness (i.e., passengers per revenue hour, passengers per vehicle mile, farebox recovery ratio, and cost per passenger). Due to its uniformity, data from the

NTD is useful for comparing performance across different transit agencies. Examples of the kind of data available from the NTD include:

- Service area characteristics (e.g., area and population);
- Agency type;
- Number of vehicles operated in annual maximum service;
- Sources of, and uses for, capital funds;
- · Sources of, and uses for, operating funds;
- Labor hours and cost data;
- · Overall agency income and expenses;
- Fleet information;
- Rail and maintenance infrastructure data;
- Directional route miles by bus facility type;
- Safety and security incidents;
- Amount of service provided (e.g., vehicle miles, vehicle hours, and service days);
- · Amount of service consumed (e.g., unlinked trips and passenger miles [PM]); and
- Energy consumption.

The Lehman Center for Transportation Research at Florida International University developed software for the Florida DOT to assist in analyzing NTD data and to help select and compare peer agencies.<sup>11</sup>

Other local, state, and federal agencies can supply information on external factors that help evaluate the quality and location of transit service. This data include:

• Demographic data that typically include employment, population, and housing. Analysts use this data to calculate performance measures related to the number of people by attributes (e.g., income and ethnicity) by type of location (e.g., medical, employment, and education). The U.S. Census Bureau, MPOs, and/or city planning departments typically produce this data. Data from the census and transportation demand models can have relatively small units of analysis. Analysts will typically aggregate this data to different geographic scales, which include and exclude areas with and without transit service. One example is the number of people by attribute of interest (e.g., low-income or environmental justice) located within a quarter mile of a bus stop.

- Traffic data, often available from local public works departments and state
  Department of Transportations (DOTs), include daily traffic volumes, traffic speeds,
  sidewalk inventories, traffic signal timing information, and the number of lanes
  provided on the streets. Local planning, community development, and public works
  departments may also have information on sidewalk inventory and peak-period
  traffic volumes. These data are useful for measures that include mobility, travel time,
  pedestrian and bicycle access to transit stops, and vehicle and person capacity
  of transit operations.
- GIS Data are often available from planning organizations that already use GIS software in their operations. These data are useful for spatially analyzing data for measures of service coverage, route coverage, and service density. Analysts use GIS data, for example, to calculate actual walking paths to transit stops.
- Transportation planning models (or travel demand models) typically use demographic and transportation data to forecast future travel patterns and demand. These models estimate the relative quantity and quality (i.e., travel time and cost) of transit and auto travel between specific areas of interest, and region-wide. This is another approach to evaluating the quality of transit service in a region. Such transit performance measures would use model data for a current calibrated base year. Similar measures are used to evaluate the future expected performance of regional transportation plans.

<u>Automated systems</u> help improve data accuracy and completeness, timeliness of reporting, and data collection costs.

- Automatic Vehicle Location (AVL) equipment tracks the real-time locations of AVLequipped buses for dispatching. AVL collects and stores data about bus arrival and departure times at specified locations. Comparisons between scheduled and actual arrival and departure times can provide data for on-time performance measures.
- Train Control Systems maintain safe separations between trains, and provide data similar to that obtained from bus AVL systems. For instance, automatic train control systems that govern when doors open and close are coordinated with fixed- and moving-block signal systems to provide detailed dwell-time information.
- Automatic Passenger Counters (APC) automate the collection of passenger boarding and alighting data so that the number of people getting on and off at individual stops can be recorded. Useful data gathered through APC systems include:
  - Stop, route, and system-level ridership;
  - Maximum passenger loads and their locations;
  - How long standing loads occur during a trip; and
  - How often loads exceed a pre-determined level.

• Electronic Fareboxes can provide information on ridership and trip patterns by recording passenger boardings and linked trips (trips involving one or more transfers). If integrated with an AVL system, magnetic fare cards or "smart cards" generate data on individuals' transit travel. Electronic fareboxes that require an operator to press a button on the farebox as each passenger boards can result in errors if, for example, the operator fails to register a boarding, or presses the wrong button.

Manual Data Collection typically includes information on ridership and schedule reliability. Information collected may be less expensive to collect compared to that from automated systems, and is often sufficient for a small transit agency's purposes. While manual data collection is typically accurate, a limited number of collected samples can cause sampling errors wherein data collected on one day is not representative of conditions in general. The TCRP 88 report identifies three main types of manual data collectors:

- Bus operators record the number of people getting on and off at a particular location. This is typical for demand-responsive systems and for smaller fixed-route systems.
- Traffic checkers are staff that either ride transit vehicles or stand at a location and record data such as arrival times, passenger boarding and alighting volumes, passenger loads, and dwell times. Medium and large fixed-route systems may use traffic checkers.
- Field supervisors record the arrival time of transit vehicles to calculate on-time performance and headway regularity.

<u>Customer Satisfaction Surveys</u> help transit agencies identify customer needs and preferences. They are also used to evaluate how well the transit service meets these needs and preferences, and where improvements can be made.

<u>Safety Reviews</u> of vehicle maintenance are important to identify safety problems before they result in an incident.

Passenger Environment Surveys track the cleanliness and ride comfort of transit.

## PERFORMANCE MEASURES

The performance measures listed in the tables below are from the TCRP Report 88's set of recommended core performance measures for fixed-route services (Chapter Five, p. 110).<sup>12</sup> This set represents recommended measures that all transit agencies, at a minimum, would ideally measure to cover all perspectives on their performance. The TCRP Report 88 divides these recommended measures into seven categories. The categories are as follows:

- 1. Service Availability
- 2. Service Delivery

- 3. Safety and Security
- 4. Community Impact
- 5. Maintenance
- 6. Financial Performance
- 7. Agency Administration

Information on each measure's metrics and data requirements are from the individual performance measure descriptions offered in Chapter 6 of the Guidebook. The page number next to each measure in the table indicates the page of the Guidebook on which a detailed description of the measure can be found. The letter superscripts indicate which of the four California MPOs examined in this report use the same measures in their own performance monitoring programs. The four MPOs examined are the Southern California Association of Governments (SCAG); the San Diego Association of Governments (SANDAG); the Sacramento Area Council of Governments (SACOG); and the San Francisco Bay Area Metropolitan Transportation Commission (MTC). The last column of the chart indicates the data source for the measure, based on the major types of data sources identified by the TCRP Report 88 on pages 130-140.<sup>13</sup>

<u>Service availability</u> measures assess the ease with which passengers can use transit services based on where (service coverage and/or stop accessibility), how often (frequency), and how long (hours of service) service is provided. Service availability is a very important measure because transit is only an option if it is easily available to passengers. Service availability measures typically require in-house data, such a trip schedule, hours of operation, and transit stop locations, along with GIS software for information on walking paths to transit stops and information on the number of streets and intersections within an area.

Table 1. Service Availability

Measure	Metrics	Data Requirements	Data Source
Service Coverage (p. 180)	% area served by transit <sup>abc</sup>	Transit stop locations Walking paths to transit stops	In-house GIS software
Frequency (p. 186)	Transit vehicles per hour ac	Scheduled Headways	In-house
	Time intervals between transit vehicles (headway) ac		
Hours of Service (p. 187)	How long service is provided during a day, measured by LOS threshold (for example, A=19-24 hours/day, B=17-18 hours/day, C=14-16 hours/day, D=12-13 hours/day, E=4-11 hours/day, F=0-3 hours/day)°	Hours of operation	In-house

Table 1, continued

Measure	Metrics	Data Requirements	Data Source
Stop Accessibility (p. 184) (how easily pedestrians/ bicyclists can access a transit stop from locations in the stop's vicinity)	Pedestrian level of service Bicycle level of service Street crossing difficulty ° % stops/stations ADA accessible ° % of park-and-ride-lot spaces filled Network Connectivity Index: number of links (i.e., street segments between intersections), divided by number of nodes (i.e., intersections) in a roadway system	Traffic volumes Pedestrian/bicycle facility type/ width and distance between the facility and general traffic Detailed evaluation of conditions at/near a given stop (e.g., grades, lateral clearances, surface hardness, etc.) Number of parking spaces and counts in transit lots Information on the number of streets and intersections within an area	Local roadway agency or windshield survey; Outsourced evaluation; In-house information; Local roadway agency

<u>Service delivery</u> measures evaluate the quality of passengers' day-to-day experiences using transit, such as service reliability, the quality of customer service from agency staff, and passenger comfort. Simple service delivery measures (number of missed trips, complaint rate, and customer response time) require only good record-keeping on the part of the transit agency, such as regularly updated incident and compliance logs. However, most measures tend to require large amounts of data, such as extensive manual or automated data collections and customer satisfaction or passenger environment surveys. For instance, to evaluate the rate at which transit vehicles depart or arrive at a location on time requires either field surveys by traffic checkers or automatic vehicle location data.

Table 2. Service Delivery

Measure	Metric	Data Requirements	Data Source
Missed Trips (p. 211)	Number of trips removed from the daily schedule <sup>a</sup>	Schedule	In-house
(p. 211)	nom the daily schedule	Incidents/dispatch logs	
Complaint rate (p. 218)	The number of passenger complaints or compliments	Service hours	In-house
	per unit of time,	Boardings, passengers	
	passengers, or trips	Documented complaints and compliments	
Route directness (p. 265)	Ratio of route length to the shortest-path length	Transit travel time	GIS software, In-house, Traffic Data
		Auto travel time	
	Additional travel time/ distance compared to an	Number of deviations	
	auto making the same trip	Productivity	
	Number of deviations	Distance between route and deviation target	
		Population and employment	

Table 2, continued

Measure	Metric	Data Requirements	Data Source
On-time performance (p. 206)	% transit vehicles departing or arriving at a location on time <sup>a</sup>	Field surveys or AVL data	Manual Data Collection, AVL Data
Customer response time (p. 221)	How quickly, customer inquiries are addressed	Date and time of inquiry and response	In-house Data
Passenger load (p. 230)	Passengers per seat <sup>a</sup>	Passenger counts	Manual Data Collection or APC data, In-house Data
	Number of passengers at the maximum load point	Number of seats provided	,
	%/number of trips with standees		
	Maximum number of standees PMT (passenger miles traveled) per seat miles		
	Area per passenger	Passenger counts	Manual Data Collection or
		Vehicle dimensions	APC data, In-house Data
	Standing time duration	Passenger counts	Manual Data Collection or
		Time information	APC data, In-house Data
Reliability factor (p. 264)	% trips or travel time is no more than X% higher than average	Travel time/speed surveys or AVL data.	Manual Data Collection or AVL data
Transit/auto travel Time (p. 263)	Transit travel times vs. auto travel times $^{\mbox{\tiny c}}$	Transit travel times (schedule data, AVL data, or field checks), auto travel times	In-house or AVL or Manual Data collection, Transportation Planning Models
Number of fare media sales outlets (p. 201)	% of daily trips made via fare card (e.g. MetroCard) purchased out-of-system	Records of sales outlets for transit fare media	In-house
	purchased out-or-system	Information that tracks fare card serial numbers and use	
Customer satisfaction (p. 227)	An overall rating of customer satisfaction with a transit agency's service (i.e., % customers "very satisfied")	Market research based on statistically appropriate sampling plans, questionnaires, and analysis designs	Customer Satisfaction Surveys
Headway regularity (p. 209)	Service regularity: % of headways deviate no more than a specified amount of the scheduled.	Field surveys (e.g., by traffic checkers) or AVL data.	Manual Data Collection or AVL data
Passenger environment (p. 225)	An overall rating of potential passenger satisfaction while riding transit, based on evaluations of cleanliness, customer information, equipment, and operators	Trained checkers sent to collect data; customer surveys on their perceptions of the various categories and indicators.	Manual Data Collection  Customer Satisfaction  Passenger Environment  Survey
Customer loyalty (p. 229)	% "secure" or "vulnerable" transit customers, based on a customer loyalty score	Customer ratings of overall satisfaction, likelihood to continue use and to recommend	Customer Satisfaction Surveys

<u>Safety and security</u> measures rate the likelihood that an accident will occur involving passengers or that a passenger will become the victim of a crime while using transit. Some examples of safety and security measures include the rate of accidents per specified distance and the injury accidents per passenger-miles. These measures only require inhouse data, such as accident records and driver logs, and data recorded to the NTD, such as fatalities, injuries, and property damage. Transit agencies should note that comparisons of safety and security measures across different agencies might be difficult due to differences in reporting methods. Investigators found that safety and security measures were not represented in MPO data reviewed for this report, but that they are collected relatively frequently by transit agencies within MPO regions.

Table 3. Safety and Security

Measure	Metric	Data Requirement	Data Source
Accident rate (p. 276)	Number of accidents per specified distance or time	Accident records	In-house Data
(p. 270)	distance of time	Odometers	Dala
		Driver logs	
Incidents of vandalism (p. 287)	Total number of cited criminal activity directed against transit property	Police reports	In-house Data
varidalisiti (p. 201)	directed against transit property	Repair records	Data
Crime rate (p. 284)	Number of crimes against passengers, agency staff, or transit property per year	Crime reports	In-house Data
Number of vehicles with	Absolute number or % of vehicles equipped with specified safety devices	Number of vehicles with specified devices	In-house Data
specified safety devices (p. 286)	such as security cameras, intercom systems, emergency alarms, and/or AVL equipment	Total number of vehicles in fleet	
Passenger safety (p. 277)	Fatal accidents per PMT/VMT (vehicle miles traveled)	Recorded data on fatalities, injuries, and property damage	NTD
	Injury accidents per passenger-miles/ VMT Property-damage-only accidents per PMT/VMT	damage	
	Response time	Incident/accident reports from law enforcement and	Other local
	Incident/accident durations the state vehicles		and state agencies
Police officers per transit vehicle (p. 285)	On-board police officers or security sta f per transit vehicle	Number of transit police officers, number of transit vehicles	In-house Data

Source: TCRP Report 88.

Community impact measures deal with quality-of-life impacts on the communities served by transit – such as mobility, job access, economic growth and productivity, personal finances (i.e., savings that individuals derive from choosing to use transit instead of driving), and pollution reductions. Community impact measures also evaluate how equitably transit services are distributed to communities throughout the region. Many community impact measures require access to data from MPOs or city planning departments, such as demographic data on car ownership or per-mile cost of operating an automobile. These

measures likely require the use of GIS software and/or data from a regional transportation-planning model. The TCRP 88 strongly advises transit agencies to work in coordination with the local MPOs when developing community impact measures, and evaluating community impact measures annually or in association with a particular major transit project.

**Table 4. Community Impact** 

Measure	Metric	Data Requirement	Data Source
Personal economic impact	% of household income	Average incomes	Census data, travel
(p. 249)	used for transit	Average trips by mode	demand models
	Difference in transit and automobile out-of-pocket costs	Average parking costs by area	
	Average fare	Transit fare	
	Average system user cost	Roadway toll	
	per trip	Cost of operating a car	
Demographics (p. 240)	% households without cars	Demographic information	Census data
	% population too young to	for certain areas	
	drive	Information on the areas served by transit agency	
	% population with incomes under \$X a	served by transit agency	
	% elderly/disabled <sup>a</sup>		
Communications	Number of residents with	Community transit	Surveys, In-house data
(p. 251) (How well transit	positive transit perceptions and with knowledge of	perceptions/knowledge	
agencies communicate)	transit service	Number of brochures in alternative formats/	
	Information provision for	languages	
	persons with disabilities	Employee skills including	
	and non-English speakers	languages	

## Table 4, continued

Measure	Metric	Data Requirement	Data Source
Mobility (p. 236)	Origin-destination travel times	Travel time, speed, and VMT data by origin and	Surveys (O-D, home interview, roadside),
(The degree of ease of travel between origins and destinations)	Average speed ac or travel time	destination	In-house data, Traffic data
	VMT <sup>b</sup> by congestion level		
	Relative delay rate		
	Roadway LOS or v/c ratios		
	Corridor mobility/travel index		
	Reliability		
	Congestion burden index	% of workforce driving to work	Census Data, Traffic data from local roadway agency
		Travel time/speed studies	
		Free-flow/acceptable-flo rates	
		VMT or PMT for freeways/ arterials	
	Transportation choice ratio	Hourly miles of transit service	NTD, Federal Highway Administration
		Number of lane-miles of highways/ arterials	
Service equity (p. 244)	Examining those who benefit from the project or	Households with no autos	GIS software, Labor statistics, Census, National
(μ. 244)	service and those who are worse off (at the micro-level) <sup>b</sup>	Population with physical disabilities, low-income single parents, people too young or old to drive, unemployed adults, and recent immigrants	Transportation Surveys, Focus groups, Interviews
Community economic impact (p. 247)	% state/regional gross product by transit	Number of direct jobs in the transit industry in the area	In-house data, MPOs, State and local taxing
	Expenditures by mode, tax revenues from transit	Estimated roadway onstruction project costs	authorities
	Cost of vehicle accidents	Tax revenue that is	
	Highway capacity	dedicated to transit	
	Parking spaces in the absence of transit		

Table 4, continued

Measure	Metric	Data Requirement	Data Source
Environmental Impact (p. 256)	Transit-related air/water pollution per VMT/1,000 boardings/capita	Emissions for transit vehicles	Transit vehicle manufacturer
	Air quality at transit stops/ stations/terminals vs. air quality in other areas	Emission rates for current model year compared with the fleet average  Air quality at transit stops,	Other agencies, i.e., MPOs or planning; GIS
	Air/water pollution reduced with transit	stations, and terminals  Residents and workers	
	Surface area covered by transit facilities	near transit	
	% population exposed to X% pollution		
Visual impact (p. 258)	"Legibility:" the ease with which a landscape's parts	preferences sket	Surveys, case studies, sketches, GIS, virtual
	can be recognized and organized into a coherent	Visual simulation	models
	pattern	Photo-realism	

<u>Maintenance</u> measures assess the quality and maintenance of an agency's vehicles, and how that quality and maintenance impacts passenger satisfaction with transit services. Maintenance measures help maintenance staff to run the maintenance department as efficiently as possible. These measures typically only require in-house data, such as maintenance records, fleet information, vehicle model information, and financial and operating data.

Table 5. Maintenance

Measure	Metric	Data Requirements	Data Source
Road calls (p. 289)	The number of unplanned revenue service road calls per specified distance or time	Maintenance records, vehicle miles	In-house
Average spare ratio vs. scheduled spare ratio (p. 294)	The % of the spare fleet actually available to substitute for other vehicles	Number of vehicles in maximum service, total fl et size;	NTD; In-house
		Number of vehicles available service/day	
Fleet cleaning (p. 292)	% of fleet cleaned daily	Records of the number of vehicles cleaned each day or after trip, fleet size	In-house
Maintenance work orders (p. 291)	Total work orders per bus model/ to model buses; total orders/ total buses.	Maintenance records for each bus	In-house

Table 5, continued

Measure	Metric	Data Requirements	Data Source
Fleet Age (p. 216, 295, 296)		Average lifespan of vehicle components by vehicle	In-house
230)	Average age of vehicle	model	
	Average age of the transit fleet $^{\mbox{\tiny c}}$	Date of component installation by vehicle	
		Age of each vehicle in the fleet	
Maintenance effectiveness (p. 321)	Mechanics per 1,000 revenue miles, open maintenance work orders, repeat repairs/breakdown per month, total labor hours spent on preventive maintenance vs. total labor hours	Financial and operating data	In-house
Fleet maintenance	VMT per gallon; maintenance labor cost/	Financial and operating	In-house;
performance (p. 320)	VMT, material cost/ VMT, consumables cost/VMT, cost/VMT per bus model vs. fleet, and labor costs vs. material costs; average consumables cost/ bus model vs. fleet; value of parts/month vs. inventory	data; fleet data; energy consumption data	NTB

<u>Financial</u> performance measures evaluate how efficiently agencies use resources to meet travel demand within their budget constraints. Financial performance measures are the most widely used measures of transit agencies, due in part to NTD reporting requirements – which require transit agencies to annually report data on measures such as ridership, farebox recovery ratio, and cost per revenue mile. However, many of the recommended financial performance measures require more complex data than that reported to the NTD, such as measures of ridership, which require automatic passenger counters or manual data collection on passenger boardings. While each transit agency must evaluate its financial performance, the TCRP 88 encourages agencies to quantify how much transit service benefits the communit.

Table 6. Financial Performance

Measure	Metric	Data Requirements	Data Source
Ridership (p. 301)	Monthly system-wide boardings  Daily linked trips bc	APC/AVL data Scheduling dispatch reports Driver logs	APC/AVL Data, Manual Data Collection
Productivity (p. 314)	Total passengers divided by total revenue or service hours a b c d	Driver logs  AVL equipment  Scheduling software	AVL, Manual Data Collection
Cost-effectiveness (p. 312)	Farebox recovery ratio a bod Operating ratio Cost per passenger/PM od Subsidy per passenger/PM Revenue per passenger/PM Cost per capita	Financial and operating data	NTD
Cost-efficiency (p. 307)	Cost per vehicle hour °d  Cost per vehicle mile  Cost per vehicle trip °	Financial and operating statistics	NTD
Energy consumption (p. 306)	Gallons of fuel per vehicle revenue mile  Electricity consumed per vehicle revenue mile	Financial and operating data  Energy Consumption	NTD
Risk management (p. 325)	Vehicle liability losses General liability losses Property losses Workers compensation payments	Financial and insurance records	In-house data

Agency administration measures indicate levels of administrative efficiency by evaluating employee productivity, employee relations, workdays lost due to injury, and efficiency of service delivery (i.e., vehicle miles per employee or cost of administrative staff to operations staff). Analysts calculate these measures with in-house data, such as financial, operating, and administrative records. While agency administration measures do not measure the system's ability to meet the needs of its customers, these measures succeed in determining how well an agency utilizes its resources to provide transit service.

Table 7. Agency Administration

Measure	Metric	Data Requirements	Data Source
% Positive Drug/Alcohol Tests (p. 278)	% positive drug/alcohol tests from agency staff in positions that can directly impact the safety of passengers and other employees	The number of people tested and the number of positive tests	Random drug testing
Employee productivity (p. 323)	Staff tardiness rate Staff absenteeism rate Pay-to-platform hours Total regular and overtime hours per month Overtime per person per week % overtime labor hours paid due to absences and backlogged work orders	Employee timecard information	In-house data
Employee relations (p. 324)	Staff turnover rate  Number of employee suggestions/implemented  Number/% employees trained  Employee satisfaction	Employment records Suggestion program records Employee skills database	In-house data, Survey
Administrative performance (p. 319)	VMT/hours per employee d Cost/number of administrative staff to operations staff Labor hours per vehicle hour Passenger trips per employee	Access to a transit system's financial, operating and administrative records	In-house Data

## III. CALIFORNIA METROPOLITAN PLANNING ORGANIZATIONS

Researchers examined the use of performance measures by the four major California metropolitan planning organizations (MPOs) as part of this project, based on information from recent reports and publications found on MPO websites, which are made available to the public. The investigators reviewed system performance reports, regional and metropolitan transportation plans, and coordinated plans. This section presents findings from four major MPOs in California currently using performance measures as part of their transportation planning process. These MPOs include:

- Southern California Association of Governments (SCAG);
- San Diego Association of Governments (SANDAG);
- Sacramento Area Council of Governments (SACOG);
- San Francisco Bay Area Metropolitan Transportation Commission (MTC).

The measures provided by these MPOs provide the most comprehensive and consistent source of transit performance measure data in California. In other words, these measures are available for a majority of the population of California and, as a result, Caltrans may be particularly interested in these measures as it considers the availability of data and the development of measures for the State of California.

## **GENERAL FINDINGS**

The MPOs studied in this report together evaluate 40 different measures as tabulated in Table 8. Nearly half of the performance measures collected by the MPOs measure financial performance. Financial performance is the only category of performance for which MPOs can collect uniform data on the transit agencies within their regions. Federal and state law requires that transit agencies report financial and operating information in order to apportion funding. Therefore, not only is financial and operating information easily accessible due to this reporting requirement, it is also uniform across the thousands of transit agencies in the country.

Table 8. Consolidated MPO Measures and Metrics by MPO

Category	Measure	Metrics	MPOs
	Service	% transit-supportive area served by transit	SANDAG,
	Coverage	% jobs/housing/population with transit access	SCAG, SACOG
		% new jobs near high-frequency transit	SACOG
		% new homes near high-frequency transit	
	Frequency	Time intervals between transit vehicles (headway)	SCAG
		% stops that have transit service within a specified timeframe(s)	SANDAG
		Minimum headways at or below an established threshold	
	Hours of Service	How long service is provided during a day, measured by LOS threshold (for example, A=19-24 hours/day, B=17-18 hours/day, C=14-16 hours/day, D=12-13 hours/day, E=4-11 hours/day, F=0-3 hours/day) ac	SANDAG, SCAG
	Stop	Walking distance to bus stop	SANDAG
	Accessibility	% stops/stations ADA accessible	
Service	Missed Trips	Number of trips removed from the daily schedule	SANDAG
Delivery		% trips completed	
	On-Time	% transit vehicles departing or arriving at a location on time	SANDAG
	Performance	% ADA trips with pickup in schedule window	
	Passenger Load	Average % seats occupied	SANDAG
	Transit-Auto	Transit travel times vs. auto travel times	SCAG
	Travel Time	Overall transit travel times vs. overall travel time by auto	
	Passenger Environment	Occupancy on board vehicles by distance, speed, fare, and type of service	SANDAG
Community Impact	Demographics	Number of return trips provided per week to destinations from rural villages	SANDAG
		% bus stops and transit stations fully accessible to disabled populations in the region	
	Mobility	Average speed	SCAG, SANDAG
	Service Equitability	% minority and low-income census tracts with transit service vs. average level of service and amenities provided in nonminority census tracts	SANDAG
		Total homes in environmental justice areas near high-frequency transit	SACOG
Maintenance	Vehicle Age	The average age of the transit flee	SCAG

Table 8, continued

Category	Measure	Metrics	MPOs
Financial	Ridership	Total transit person trips	SCAG, SACOG
Performance		Total daily trips	
		Per capita trips	
		% of weekday commute travel by transit	SACOG
	Productivity	Total passengers/boardings per total revenue/service hours	SCAG, SANDAG, SACOG, MTC
		Passengers per Vehicle Revenue Mile	SCAG, MTC
	Cost- effectiveness	Farebox recovery ratio	SCAG, SANDAG, SACOG, MTC
		Cost per passenger/PM	SCAG, MTC
	Cost-	Cost per vehicle hour	SCAG, MTC
	efficiency	Cost per vehicle mile	SCAG
		Cost per vehicle trip	SCAG
Administration	Administrative performance	Revenue-vehicle hours per employee equivalent	MTC

SANDAG=a, SACOG=b, SCAG=c, MTC=d

## SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG)

SCAG encompasses six counties (Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura) and 191 cities in an area of more than 38,000 square miles. It divides its performance measurement into two levels of analysis – the regional level, and the agency level. Stakeholders in the Regional Transit Technical Advisory Committee identified regional-level measures, and the High-Speed Rail and Transit Subcommittee reviewed these measures; see Table 9. The California Transportation Commission's 2010 Regional Transportation Plan Guidelines and the TCRP Report 88: A Guidebook for Developing a Transit Performance Measurement System see used as sources to identify agency-level performance measures.

Table 9. SCAG Regional-Level Performance Analysis

Performance Measure	Metric
Ridership	Total Trips
	Per Capita Trips*
Service	Route Miles
	Vehicle Revenue Hours
	Vehicle Revenue Miles
Productivity	Passengers per Vehicle Revenue Hour
	Passengers per Vehicle Revenue Mile

Table 9, continued

Performance Measure	Metric
Costs	Cost per Vehicle Revenue Hour
	Cost per Passenger Trip
	Cost per PM

<sup>\*</sup>Per Capita Trips are a key transit performance measure at SCAG because it indicates changes in transit demand that account for population growth. Source: SCAG, Transit System Performance Report – Fiscal Year 2011-12 (2015).

SCAG analyzes regional metrics, which use data from the NTD, by constructing a 20-year time series dating back to 1992. This time series allows SCAG to understand trends and the changing nature of transit service provision and consumption over time in the region. All of the agency-level performance measures used by SCAG for FY 2011-2012 used data obtained from the NTD. See Tables 10 and 11.

**Table 10. SCAG Agency-Level Transit Measures** 

Measure	Metrics
Cost Efficienc	Operating Cost per Vehicle Revenue Hour
	Farebox Recovery
Cost Effectiveness	Operating Cost per Passenger Trip
Cook Emocavement	Operating Cost per PM
Productivity	Passengers per Vehicle Revenue Hour
	Passengers per Vehicle Revenue Mile
Maintenance	Fleet Average Vehicle Age
Mobility/Travel Time	Average Vehicle Speed

Source: SCAG, 2012-2035 RTP Transit Appendixes (2012, p. 10).

**Table 11. SCAG Regional Transportation Plan Transit Measures** 

Performance Measure	Metric
Ridership	Per Capita Transit Trips
Availability	Frequency
	Span-of-Service
	Location of stops and stations
	Productivity (boardings per service hour)
Speed Average speed by modal transit vs. average auto speed	
	Overall transit travel times vs. overall travel time by auto (accounting for travel time to and from metro stations/bus stops on each end of the trip)
Costs and Revenues	Farebox recovery
	Costs per PM traveled
Accessibility	% of jobs, housing and population with available transit

Source: SCAG, 2012-2035 RTP Transit Appendixes (2012).

SCAG also executed performance benchmarking to peer regions (New York-Newark-Bridgeport; Chicago-Naperville-Michigan City; Washington-Baltimore-Northern Virginia; Boston-Worcester-Manchester; San Jose-San Francisco-Oakland; Philadelphia-Camden-

Vineland; Houston-Baytown-Huntsville; Atlanta-Sandy Springs-Gainesville; Miami-Fort Lauderdale-Pompano Beach; and Detroit-Warren-Flint) to establish a frame of reference for the cost-effectiveness of current operations and to identify areas where other regions provide service at a lower cost. Performance benchmarking through peer comparison has become a new and popular method for evaluating performance due to the online availability of NTD data to gather information on individual transit agencies. SCAG looked at the following three measures in the peer comparison benchmarking analysis:

- Cost per Person Mile (PM) Traveled;
- Cost per Service Hour;
- System Productivity (passengers per hour by transit type).

## SAN DIEGO ASSOCIATION OF GOVERNMENTS (SANDAG)

SANDAG represents 18 cities in the San Diego region. This region uses NTD data submitted to FTA for Transit Title VI on Low-Income and Minority Census Tracts, census data, regional travel demand model, and automatic data collection through the Regional Transit Management System, including automatic vehicle location and automatic passenger counters. Table 12 includes a list of their performance measures. These objectives relate to the goals of the Regional Comprehensive Plan (RCP) or the Regional Transportation Plan (RTP), or they are tracked through the annual Transportation Development Act program.

SANDAG relies on the Regional Transit Management System (RTMS), which is an advanced management tool for providing real-time performance monitoring and reporting.<sup>17</sup> The RTMS uses data from AVL technology for real-time dispatch control and for real-time vehicle location to monitor on-time performance goals. Additionally, SANDAG utilizes the Passenger Counting Program (PCP), which provides stop-by-stop boarding and alighting information for weekday trips and a sampling of weekend trips. The PCP relies on manually collected data, but will soon use data from Automated Passenger Counters (APC). Currently, 48% of SANDAG vehicles are equipped with AVL, and 75% with APC. SANDAG has plans to advance its real-time transit data by integrating arterial (A-PeMS) and transit (T-PeMS) modules from the Caltrans Performance Measurement System (PeMS). A-PeMS collects and stores arterial data from roadway sensors. T-PeMS is a transit extension that uses APC and AVL, described above, to compute performance measures.

**Table 12. SANDAG Transit Performance** 

Measure	Metric
Financial	Farebox Recovery
Productivity	Passengers per revenue-hour
	Average % of seats occupied
	Walking distance to bus stop (using GIS software)
	% "existing/planned" smart growth areas served by the minimum transit
	Number of return trips provided per week to destinations from rural villages
Access	% bus stops and transit stations fully accessible to disabled populations
Convenience	% stops that have transit service within a specified timeframe(s)
	Minimum headways (in minutes) that are at or below an established threshold
Reliability and Speed	% trips on time at departures, arrivals, and in-route timing points
	% trips completed
	% ADA trips with pickup within schedule window
	Average transit operating speed
Environmental Justice	% minority/low-income census tracts with transit vs. mean LOS non-minority*
Comfort	On-board occupancy suit distance, speed, fare, and type of service

<sup>\*</sup> Level of Service (LOS); Non-minority is the population that does not include minorities, who include Black or African-Americans, Hispanics, Asian American or Pacific Islande, and American Indian or Alaskan Native. Source: SANDAG, Coordinated Plan 2014-2018 (2014).

## SACRAMENTO AREA COUNCIL OF GOVERNMENTS (SACOG)

The Sacramento Area Council of Governments covers 22 cities in the counties of El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba. The 2016-2036 Metropolitan Transportation Plan/Sustainable Communities Strategy<sup>18</sup> includes information on SACOG's performance measures. SACOG uses data provided by operators, State Controller Reports, and the NTD to evaluate their performance on the following performance measures presented in Table 13.<sup>19</sup>

**Table 13. SACOG Transit Performance** 

Measures	Metrics	
Ridership	Total transit person trips	
	Transit person trips per capita	
	% weekday commute travel by transit	
Productivity	Passenger boardings per service hour	
	Frequency of service	
	Total daily trips	
Financial	Transit costs recovered by ticket sales (%)	
Service Coverage	Share of new jobs near high-frequency transit (% of new jobs)	
	Share of new homes near high-frequency transit (% of new homes)	
Community Economic Impact	Total homes in environmental justice areas near high-frequency transit (% of homes)	

Source: SACOG, 2016-2036 Metropolitan Transportation Plan/Sustainable Communities Strategy (2015).

## **METROPOLITAN TRANSPORTATION COMMISSION (MTC)**

MTC is the transportation planning, coordinating, and financing agency for the nine counties in the San Francisco Bay Area. As described in the MTC *Statistical Summary 2014*,<sup>20</sup> the MTC collects the performance measures listed in Table 14. The data used to evaluate transit performance with these measures includes transit operators' annual Transportation Development Act claim for funds, the NTD, State Controllers' reports, and other "in-house" data from individual transit agencies as requested by MTC.

**Table 14. MTC Transit Performance** 

Measure	Metric
Cost efficiency	Operating cost per revenue-vehicle hour
Cost effectiveness	Operating cost per passenger
Service effectiveness	Passengers per revenue-vehicle hour
	Passengers per revenue-vehicle mile
Labor efficiency	Revenue-vehicle hours per employee equivalent
Final	Ratio of fares received to total operating cost

Source: MTC, Statistical Summary (2015).

## IV. CALIFORNIA TRANSIT AGENCIES

Investigators identified transit agency planning documents developed from 2010 to 2015 from internet searches. The list of transit agencies in California found in the NTD was a helpful reference for identifying reports with transit performance measures. The scope of the research project did not include the analysis of performance measures from all California transit agencies. Agencies that had developed performance measures but did not evaluate transit performance were not included in this report. Researchers compiled a list of performance measures from the following agencies, using their most recent reports (see date):

- Antelope Valley Transit Authority<sup>21</sup>
- Caltrain<sup>22</sup>
- City of Davis<sup>23</sup>
- City of Lodi<sup>24</sup>
- Fairfield and Suisun Transit<sup>25</sup>
- Foothill Transit<sup>26</sup>
- Fresno Council of Governments<sup>27</sup>
- Golden Gate<sup>28</sup>
- San Joaquin Regional Transit District<sup>29</sup>
- Livermore Amador Valley Transit Authority<sup>30</sup>
- Los Angeles County Metropolitan Transportation Authority<sup>31</sup>
- Marin Transit<sup>32</sup>
- Mendocino Transit Authority<sup>33</sup>
- Modoc County Transportation Commission<sup>34</sup>
- Napa County Transportation and Planning Agency<sup>35</sup>
- Petaluma Transit<sup>36</sup>
- Placer County Transportation Planning Agency<sup>37</sup>
- Riverside Transit Agency<sup>38</sup>
- Sacramento Regional Transit<sup>39</sup>

- San Mateo County Transit District<sup>40</sup>
- San Francisco Municipal Transportation Agency<sup>41</sup>
- Solano Transportation Authority<sup>42</sup>
- Transit Joint Powers Authority for Merced County<sup>43</sup>
- Union City Transit<sup>44</sup>
- Visalia Transit<sup>45</sup>
- Western Placer Consolidated Transportation Services Agency<sup>46</sup> (2011)

Figure 1 shows the frequency of performance measures used by transit agencies by performance measure category. The most frequent measures are in the financial category, followed by the delivery category – and then maintenance, availability, and administration.

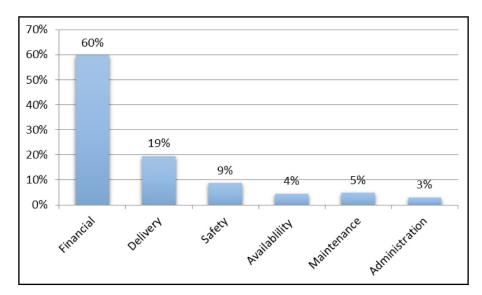


Figure 1. Transit Agencies: Frequency of Measures by Performance Categories (N=231)

Table 15 documents the specific measures within each category, as well as the frequency of use. Investigators saw a wide range of measures within the financial category, which largely uses NTD data. The most common measures in the financial category are farebox recovery, passenger trips per vehicle revenue or service hours, and cost per vehicle revenue or service hours. The most common measures for delivery are on-time performance, responsiveness to calls, and number of complaints. For safety, number of accidents, crimes, and injuries are the most typical measures. The measures used for availability include proximity to bus stops and frequency of service.

Table 15. Frequency of Performance Measures by Category for Transit Agencies (N=231)

Measures	Metrics	Frequency	Percent
Financial (N=138)	Farebox Recovery	32	23%
	Passenger Trips/Vehicle Revenue or Service Hours	24	17%
	Cost/Vehicle Revenue or Service Hours	21	15%
	Passenger Trips/Vehicle Revenue or Service Miles	13	9%
	Cost/Passenger Trips	13	9%
	Subsidy	10	7%
	Mean Fare	8	6%
	Passenger Trips/Week or Month	4	3%
	Cost/Vehicle Revenue or Service Miles	7	5%
	Vehicle Revenue Mile/Vehicle Revenue Hour	2	1%
	Passenger Miles/Vehicle Revenue or Service Miles	1	1%
	Cost/Passenger Miles	1	1%
	Energy/Vehicle Revenue or Service Miles	2	1%
Delivery (N=45)	On-Time Performance	10	22%
	Responsiveness to Calls	8	18%
	Complaints	9	20%
	Service Calls	5	11%
	Missed Trips	5	11%
	Load Factor	4	9%
	Timed Transfers	2	4%
	Transit Travel Times	2	4%
Safety (N=20)	Accidents	14	70%
	Crime	3	15%
	Injuries/Passenger Trips	2	10%
	Training	1	5%
Availability (N=10)	Proximity to Bus Stops	7	70%
	Frequency	3	30%
Maintenance (N=11)	Maintenance	9	82%
	VMT/Service Interruption	2	18%
Administrative (N=7)	Performance	4	57%
	Hours of Training	1	14%
	Employee Productivity	1	14%
	Employee Relations	1	14%

## V. CONCLUSION

The first phase of this research involved a review of the available transit performance measure guidance publications. The goal was to identify a complete framework (categories, example metrics, and data) within which to organize this review of California agency measures. Investigators found the Transportation Research Board's TCRP Report 88, *A Guidebook for Developing a Transit Performance-Measurement System* (TCRP, 2003) to be consistent with and more comprehensive than other published guidance documents. Researchers identified the following key transit performance measures for use in this report:

- <u>Service Availability</u>: Ease of transit access based on where (service coverage and/or stop accessibility), how often (frequency), and how long (hours of service) service is provided.
- <u>Service Delivery</u>: Quality of passengers' day-to-day experiences using transit, as manifested in such categories as service reliability, quality of customer service, and passenger comfort.
- <u>Safety and Security</u>: Likelihood that an accident will occur involving passengers, or that a passenger will become the victim of a crime while using transit. Examples include the rate of accidents per specified distance, the injury accidents per passengermiles, and quantity of safety devices and personnel.
- <u>Community Impact</u>: Quality-of-life impacts on the communities served by transit, such as mobility, job access, economic growth and productivity, personal finances (i.e., savings that individuals derive from choosing to use transit instead of driving), pollution reductions, and equitability of transit service.
- <u>Financial Performance</u>: How efficiently agencies use resources to meet travel demand within their budget constraints.
- <u>Agency Administration:</u> Efficienc, including employee productivity, employee relations, workdays lost due to injury, and efficiency of service delivery (i.e. vehicle miles per employee, or cost of administrative staff to operations staff).

Major sources of data for these performance measures include the following:

- In-House: Data that transit agencies normally have on hand through good record-keeping
   – for example, schedule data, system maps, service design standards, dispatch logs, maintenance records, operations logs, accident and incident records, financial data, fleet data, employee records, and complaint records
- <u>National Transit Database (NTD)</u>: Primary source for data, information, and statistics on the U.S. transit systems. Reporting required by those receiving Urbanized Area Formula Program (Section 5307) or Rural Area Formula Program (Section 5311) grants. Data examples include service area, agency information, fleet information, capital and operating funds, costs and expenses, maintenance, safety, service provided and consumed, and energy consumption.

- Other local, state, and federal agencies: Information on external factors that help evaluate the quality and location of transit service demographic data, traffic data, GIS data, and transportation-planning models.
- <u>Automated systems</u>: Technology that improves data accuracy and completeness, timeliness of reporting, and data collection costs – automatic vehicle location (AVL), train control systems, automatic passenger counters (APC), and electronic fareboxes.

Next, researchers examined the use of performance measures in recent reports and publications by the four major California metropolitan planning organizations (MPOs). These MPOs include:

- Southern California Association of Governments (SCAG);
- San Diego Association of Governments (SANDAG);
- Sacramento Area Council of Governments (SACOG); and
- San Francisco Bay Area Metropolitan Transportation Commission (MTC).

The measures provided by these MPOs provide the most comprehensive and consistent source of transit performance measure data in California. In other words, these measures are available for a majority of the population of California and, as a result, Caltrans may be particularly interested in these measures as they consider the availability of data and the development of measures for the State of California.

The MPOs studied in this report together evaluate 40 different measures. Nearly half of the performance measures collected by the MPOs measure financial performance.

- <u>Service Availability</u>: All MPOs measured service availability coverage by SANDAG, SCAG, and SACOG, frequency by SCAG and SANDAG, hours of service by SANDAG and SCAG, and stop accessibility by SANDAG.
- <u>Service Delivery</u>: SANDAG used several measures of service delivery, including missed trips, on-time performance, and passenger load, as well as a measure of passenger environment. SCAG used relative measures of auto and transit travel time.
- <u>Community Impact</u>: All MPOs measured community impacts SANDAG used demographic data to evaluate service to low-income, elderly, and disabled populations; SCAG, SANDAG, and SACOG examined travel times and/or distance between origin and destination locations; and SACOG included service equitability.
- Maintenance: SCAG examined the average age of the transit fleet.
- <u>Financial Performance</u>: All MPOs conducted numerous measures of financial performance including ridership, productivity, cost-effectiveness, and cost-efficienc.

• Agency Administration: MTC included an administrative performance measure.

The last step in this research was to evaluate the most recent transit agency planning documents in California based on an internet search. Investigators reviewed documents from 26 transit agencies — which included 231 performance measures. Researchers discovered that the most frequently measured category was financial and, within that category, the top three measures were farebox recovery, passenger trips per vehicle revenue or service hours, and cost per vehicle revenue or service hour. Delivery was the next most frequent performance measure category, and its top measures were on-time performance, responsiveness to calls, number of complaints, and missed trips. Safety measures, such as accidents, crime, and injuries, were also evaluated by some agencies. Less frequently evaluated measures included availability, maintenance, and administrative measures.

Not surprisingly, it appears that when agencies have data they use that data to measure transit performance. The data mandated for National Transit Data, especially financial data, are commonly used to evaluate transit performance by both MPOs and transit agencies. Performance measures also seem to align with agency goals. Transit agency measures tend to focus more on issues related to customer service, whereas MPO measures focus more on overall scope, location, quality, and equitability of transit service.

# APPENDIX A: DESCRIPTION OF KEY NATIONAL TRANSIT DATABASE (PERFORMANCE MEASURE DATA)

Appendix Adescribes the data available from the 2014 National Transit Database (2015) Office of Budget and Policy, Federal Transit Administration, U.S. Department of Transportation.

Category	Data Labels
Transit Agency Information	State
	Organization Type
	Transit Agency Name
	Urbanized Area
	Urbanized Area Population
	Service Area Square Miles
	Month Fiscal Year Ends
	Transit Mode
	Service Type
	Vehicles Operated in Annual Maximum Service (VOMs)
Fleet Size	Vehicles Operated in Maximum Services: Directly Operated & Purchased Transportation
Operating Funds	State Funds: General Revenue & Dedicated and Other
	Local Funds: General Revenue & Dedicated and Other
	Federal Funds: FTA Urbanized Area Formula Funding & Other
	Directly Generated Funds: Directly Operated Fare Revenues, Purchased Transportation Fare Revenues, Other Revenues, & Dedicated and Other
Federal Government Sources for Transit Operating Funds Applied	Urbanized Area Formula Program Funds: Eligible Operating Assistance & Capital Assistance Spent on Operations
	Capital Program Funds
	Transportation Bill (e.g., MAP21) Funds
	Other FTA Funds: Eligible Operating Assistance & Capital Assistance Spent on Operations
	Funds Received from Other USDOT Grant Programs
	Other Federal Funds
Transit Capital Funds Applied – Summary and Federal Sources	Directly Generated Funds: Dedicated Taxes, Tolls, and Others & Other Directly Generated Funds
	State Funds: Funds Allocated out of General Revenue, Dedicated Taxes, Tolls, and Others, & Total State Funds
	Local Funds: Funds Allocated out of General Revenue & Dedicated Taxes, Tolls and Others
	Federal Funds: Capital Program, Urbanized Area Formula, MAP-21, Other FTA, Other USDOT, & Other Federal
Capital Funds Applied by Type of	Guide Way
Expenditure	Stations
	Administrative Buildings
	Facilities
	Rolling Stock
	Other Vehicles
	Fare Revenue Collection Equipment
	Systems
	Other

# Table continued

Data Labels
Vehicle Operations
Vehicle Maintenance
Non-Vehicle Maintenance
General Administration
Operators Wages
Other Salaries & Wages
Fringe Benefits
Services
Materials and Supplies: Fuel and Lube & Tires and Other
Utilities
Casualty and Liability
Revenue Service Interruptions: Major Mechanical Failure, Other Mechanical Failure & Total Revenue System Mechanical
Diesel
Gasoline
Liquefied Petroleum Gas
Liquefied Natural Gas
Methanol
Ethanol
Bunker Fuel
Compressed Natural Gas
Kerosene
Hydrogen
Biodiesel
Other Fuel
Electric Propulsion
Electric Battery
Employee Work Hours: Vehicle Operations, Maintenance (Vehicle and Non-Vehicle), General Administration, Capital
Actual Employee Count: Vehicle Operations, Maintenance (Vehicle and Non-Vehicle), General Administration, Capital
Annual Scheduled Vehicle Revenue Miles
Annual Vehicle Miles
Annual Vehicle Revenue Miles
Annual Vehicle Hours
Annual Vehicle Revenue Hours
Unlinked Passenger Trips
Passenger Miles
Number of Trains in Operation (Average Week Day)
Annual Train Miles
Annual Train Revenue Miles
Annual Train Hours
Annual Train Revenue Hours
General Purpose Vehicles General Purpose Facilities

# Table continued

Category	Data Labels
Transit Way Mileage – Rail Modes	Track Miles by Type
	Number of Crossings
	Directional Route Miles
Transit Way Mileage – Non-Rail	Lane Miles by Type
Modes	Directional Route Miles by Type
Age Distribution of Active Vehicle	Active Vehicles By Age Grouping (in Years)
Inventory	Total Active Fleet
	Average Age of Fleet (in Years)
Fare per Passenger and Recovery	Fare Revenues Earned
Ratio	Total Operating Expenses
	Unlinked Passenger Trips
	Fare Revenues per Unlinked Passenger Trip
	Fare Revenues per Total Operating Expense (Recovery Ratio)
Service Supplied and Consumed	per Vehicles Operated in Maximum Service
Ratios: Operating Expenses	per Vehicle Hour
	per Unlinked Passenger Trip
	per Passenger Mile
	per Employee Work Hour
Funds Earned from State Taxes	Income Taxes
Dedicated at their Source to Transit	Sales Taxes
Talloit	Property Taxes
	Gasoline Taxes
	Other Taxes
Funds Earned from Local Taxes	Income Taxes
Dedicated at their Source to Transit	Sales Taxes
Talloit	Property Taxes
	Gasoline Taxes
	Other Taxes
Statement of Finances	Cash and Receivable
	Investments
	Special Funds
	Other Assets
	Long-Term Debt
	Term Pension Liabilities
	Other Estimated Liabilities
	Other Liabilities

## ABBREVIATIONS AND ACRONYMS

ADA Americans with Disabilities **APC Automatic Passenger Counters** Arterial Performance Measurement System A-PeMS AVL **Automatic Vehicle Location** Caltrans California Department of Transportation **GIS** Geographic Information System LOS Level of Service **MPO** Metropolitan Transportation Agency **MTC** San Francisco Bay Area Metropolitan Transportation Commission NTD National Transit Database **PCP** Passenger Counting Program PeMS Performance Measurement System PM Passenger Miles **PMT** Passenger Miles Traveled **RTP** Regional Transportation Plan **RCP** Regional Comprehensive Plan RTMS Regional Transit Management System SACOG Sacramento Area Council of Governments **SANDAG** San Diego Association of Governments **SCAG** Southern California Association of Governments T-PeMS Transit Performance Measurement System **TCRP** Transit Cooperative Research Program

Vehicle Miles Traveled

Volume to Capacity

**VMT** 

V/C

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