

**SAFE ROUTES TO SCHOOL (SRTS & SR2S) All Cycles
Eligible & In-Eligible NI Activities (Clarifications)
Effective Date: April 23, 2015**

Operating Expenses

Notes:

- RFQ/RFP/PIF must be utilized for all consultants.
- Consultants include but is not limited to experts for walk audits, evaluation-related expenses, League-Certified Instructor, education and outreach.

Operating Expenses	Items
Staff and benefits	<ul style="list-style-type: none"> • Salaries and benefits for a SRTS Program Manager. A Program Manager is a person that runs an entire city, county, or some other area wide division that includes <i>numerous</i> schools. • Costs to engage the services of a consultant (either non-profit or for-profit) to manage a SRTS program is also covered as described above. • Costs for additional law enforcement around the school or school routes when students are traveling to and from school during normal school hours. Overtime is only allowed for SRTS special events /activities when necessary and justifiable.
Staff Training	<ul style="list-style-type: none"> • Training if necessary should be limited to the specific area of training needed. Training should utilize available TARC materials as applicable. Examples of acceptable training are: train the trainer; regional training for school staff and volunteers; actual training of students. • Training for crossing guards is allowable, but crossing guard salaries are not an eligible expense. • General attendance at conferences is not an eligible expense. (See Travel) • Note: Persons hired as a safe routes to school coordinator should have the skills necessary to deliver the program.
Stipends for parents, volunteers, or staff coordinators	<ul style="list-style-type: none"> • Stipends may be used to reimburse volunteers for materials and expenses needed for coordination and training efforts. • The intent is not to pay volunteers for their time.
Communications	<ul style="list-style-type: none"> • Phone Service (Does not include equipment – see Ineligible Expenses) • Postage/shipping • Webinar service • Website design and maintenance/updates
Office supplies	Including but not limited to: paper, pens, printer ink, etc.
Travel	<ul style="list-style-type: none"> • Mileage/airfare/hotel/per diem/parking /taxi fare (<i>For necessary staff travel only, not to be used as an incentive.</i>) • Auto insurance (e.g. to move bicycle fleets). • General attendance at conferences is not an eligible expense. • Out of State travel is not an eligible expense. • Travel should conform to State or the responsible agency reimbursement guidelines.

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Meeting costs	<ul style="list-style-type: none"> • Meeting/training rental fees, food for working lunch <i>*Small procurement procedures must be utilized as appropriate</i> <i>*Food must be "healthy" and of reasonable cost, an example of reasonable cost is conforming to State reimbursement guidelines including: \$6 breakfast, \$10 lunch, \$18 dinner.</i>
Material Production	<ul style="list-style-type: none"> • Graphic design and printing costs associated with education and encouragement materials. • It is encouraged to use educational materials already developed for SRTS by the National Center for SRTS and the California SRTS Technical Assistance Resource Center. ** • Small procurement procedures or RFQ/RFP/PIF must be utilized as appropriate. <p>** Expenses to design/develop alternative SRTS materials (material already available from the National and California STRS websites) must be approved by the Caltrans HQ Safe Routes to School Program Manager. (Exception: school walking and/or bicycling route maps.)</p>
Indirect Costs	Must have an approved agreement with Caltrans in order to be reimbursed.
Ineligible Expenses	<p>These types of items are <u>not</u> eligible operating expenses:</p> <ul style="list-style-type: none"> • Cash, Gift Cards, Gift Certificates • Electronic Equipment: (Computers, laptops, iPads/tablets, iPods/MP3 Players, cell phones, smart boards, projectors, printers, or other electronic equipment.) • Other similar items

Direct Program Related Expenses

Funding Key

\$ \$0-5 per item

\$\$ \$6-10 per item

\$\$\$ \$ \$11-25 per item

\$\$\$\$ \$26-50+ per item

Notes:

- All purchases must follow local small procurement procedures, which can include receiving multiple (often three) bids to ensure reasonable cost.
- Purchases of items not listed below may be eligible, but must be reviewed and approved by Caltrans in advance of purchase on a project by project basis.
- Unit cost for one item cannot exceed \$50 with the exception of: event insurance, bicycles, and scanning equipment, which must be a "reasonable" cost justified by small procurement procedures.

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- Incentives: Incentives, Raffles, Encouragement, Promotional, Give Away Items, and other similarly worded/intended items are classified into two different categories (“Major” and “Minor” items), with different rules and allowances for each category. See tables for additional information.
- Equipment: Including bicycles and helmets (See table below) may be provided for use during training and educational events. All equipment purchased for training and educational programs/events (including bike rodeos and/or similar events) are not to be given away, except as otherwise noted. Bicycles purchased for such training/events are intended to be kept and used by the SRTS program beyond the life of the project as part of a sustainable SRTS program in the community. Helmets purchased for training and education are also intended to be used beyond the life of the project, however a limited number of helmets may be given to students after successful completion of the training event and after the student completes a reasonable test or some other type of meaningful competition among other students who do not have an existing helmet. Such helmet rewards should be limited to no more than 1 – 2 helmets per event. Helmets should be bought in volume to minimize cost. (In limited circumstances bicycles and helmets may also be part of an “Incentive program,” see Notes, and Table: Incentives – Major Items).
- Buy America provisions are required on bicycle purchases. [An exception is allowed for minimal amounts of foreign iron/steel, this minimal amount is defined as 1/10th of 1% of the total contract or \$2500, whichever is greater.]

Program Related Expenses	Items	Estimated Cost
<p>Equipment* <i>* For Training / educational purposes only, not to be used for incentives, prizes, or giveaways, etc.</i></p> <p><i>A limited number of bicycles and helmets may be provided to allow students to participate in a training /event if they do not have their own equipment. The amount of equipment purchased for such purposes should be reasonable for the size of the event/training session anticipated.(See Notes)</i></p>	<ul style="list-style-type: none"> • Bicycles (See Notes) Bicycle cost is limited to: \$250/bicycle (excluding tax). • Bike helmets (See Notes) Helmet cost is limited to \$20/helmet (excluding tax). • Bike locks and cables • Bicycle Repair Stand • Bicycle Patch kits • Bicycle lights • Bicycle lubricants • Bicycle saddle bags • Bicycle tires / tubes • Bicycle wrenches • Hydration Equipment and bottle cages • Scanner and related equipment (e.g. Barcode tags and bar code readers for computer-based active transportation data collection efforts). Purchase of computers, laptops, etc., are not included in eligible equipment for this purpose. See Ineligible Expenses. 	<p>\$/\$\$\$\$\$+</p>

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Program Related Expenses	Items	Estimated Cost
<p>Safety gear*</p> <p><i>* Allowable for staff, trainers, and volunteer. Gear must be necessary for the staff member to complete the program work/duties.</i></p>	<ul style="list-style-type: none"> • Bike helmets • Rain gear (including umbrellas) • Safety vests • Stop paddles • Safety cones • Identification badges/pins/sashes 	<p>\$/\$\$</p>
<p>Incentives - Minor Items*</p> <p><i>*(1) Incentives should be used as rewards for participation, not given to the entire student body whether or not they participate in a SRTS activity.</i></p> <p><i>*(2) Incentives should be limited to items that have a direct impact on the safety or the ability of the students to walk or bike to school. They should also be low cost or no-cost items that motivate students to change their behavior.</i></p> <p><i>*(3) All material must include a safety message.</i></p>	<p><u>Including but not limited to:</u></p> <ul style="list-style-type: none"> • bike reflectors • sun visor • water bottles • pedometers • flashlight • reflective zipper pulls • reflective sneaker tags • reflective back pack belt wraps • punch card holders • pins or badges • scanning tags or punch cards • T-shirts (When used for on-going programs such as walking school bus or bike train. Not as one-time giveaways.) • pencils, stickers • Award Certificates: (certificates for achievement or participation, not gift certificates) • healthy snacks: refer to: http://www.cdph.ca.gov/programs/cpns/Pages/default.aspx 	<p>\$</p> <p>Note: Total value of incentives should be limited to no more than \$10 per participating individual.</p> <p>Donated incentive items are not included in the \$10 limit.</p>
<p>Incentives– Major Items*</p> <p><i>*(1) Incentives – Major items: may be used as reward for outstanding participation or achievement in the SRTS program over the course of a school year.</i></p> <p><i>*(2) Incentives should be used as rewards for participation, not given to the entire student body whether or not they participate in a SRTS activity.</i></p>	<ul style="list-style-type: none"> • Bicycles* (see also Notes) Bicycle cost is limited to: \$100/bicycle (excluding tax). Limited to a maximum of 1 bicycle/per grade level/per school year/ per school. • Bike helmets* (see also Notes) Helmet cost is limited to \$20/helmet (excluding tax). Limited to a maximum of 2 helmets/per grade level/per school year/ per school. <p>*Donated incentive items are not included in the limit.</p>	<p>\$\$\$</p>

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Program Related Expenses	Items	Estimated Cost
Bike Rodeo / other SRTS Event Related Expenses	<ul style="list-style-type: none"> • Event insurance • Stipends for student/PTA support to help staff bicycle rodeo learning stations. Stipends may be used to reimburse volunteers for materials and expenses needed for coordination and training efforts. (Example: mileage reimbursement, meals, supplies, and materials). The intent is not to pay volunteers for their time. • Costs for additional law enforcement needed for SRTS enforcement activities. <p><u>Supplies including but not limited to:</u></p> <ul style="list-style-type: none"> • Chalk • Chalk marking sticks • Cones • Barriers/Fences for safe bicycle traffic flow • Tables/Chairs for sign-in areas • Shade tents for sun protection • Easels • Supplies must be meet all other expense requirements contained herein. 	\$/\$\$\$
Educational Materials* <i>* See also Operating Expenses – Material Production</i>	<ul style="list-style-type: none"> • Educational material must be specific to walking and bicycling to school. (Transit related items are not an eligible component of SRTS Program.) • Curricula (e.g. traffic safety, personal safety, violence prevention) • Brochures • DVDs/movies • Walking School Bus guides 	\$/\$\$
Ineligible Expenses	<p>These items are <u>not</u> eligible program expenses:</p> <ul style="list-style-type: none"> • Cash, Gift Cards, Gift Certificates • Electronic Equipment (Computers, laptops, iPads/tablets, iPods/MP3 Players, cell phones, smart boards, projectors, printers, or other electronic equipment.) • Skateboards, Scooters • Incentives (Major or Minor) used for non-SRTS events • Incentives intended to reward simply attending events, but not requiring participation in the program. • Other similar items 	Not allowed