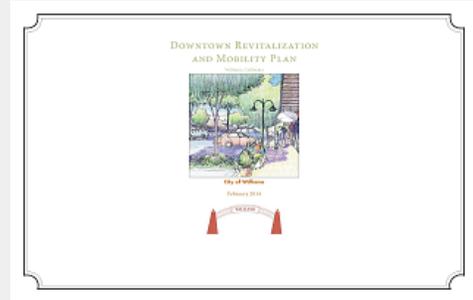




# Downtown Revitalization and Mobility Plan

## The City of Williams

Environmental Justice  
FY 11-12 Grant Cycle  
District 3  
Grant Award Amount: \$119,687



### Project Summary:

This project builds on a recent General Plan update by advancing Complete Streets goals and policies to create a city-wide multi-modal transportation system and to revitalize the downtown area. LGC and the city will engage residents to develop low-cost improvements and strategies for complete streets, more jobs, and better development to improve connectivity to serve residents of all income levels.

### Community Outreach

- A Charette was conducted October 17<sup>th</sup>-25<sup>th</sup> 2012 to engage the community in visioning and developing solutions.
- The City arranged for a consultant team to set up downtown and conduct interviews with stakeholders for input regarding their aspirations and the needs of the community
- The team conducted an opening interactive workshop Monday evening October 22nd

#### Environmental Justice Community Outreach:

- Inquired to the community about what streetscape improvements they would like to see such as more planted trees or parks.

### Project Outcome

- Expand and strengthen the downtown commercial center as a local and regional destination
- Prepare a downtown master plan that describes public investments and guides new private investment to preserve downtown's urban character.
- Redevelop and improve 6<sup>th</sup> and 7<sup>th</sup> street commercial corridors as well as the gateway and entryway corridors

### Successes & Next Steps

- Convene a Plan Implementation Committee that can assist with identifying and supporting stakeholders.
- The city will also begin to seek funding from private sources such as Non-profit organizations as well as pursuing State and Federal avenues.
- The Plan also recommends the implementation of Business Improvement Districts (BID) this would impose a special tax or fee on certain businesses in order to raise funds.
- The City should review and consider amendments to the zoning ordinance to reduce barriers to development of vacant/underutilized sites.