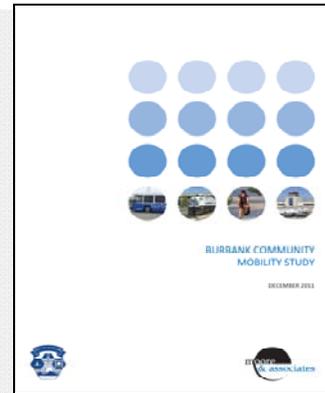




Comprehensive Mobility Study for the City of Burbank

City of Burbank

Community-Based Transportation Planning
FY 09-10 Grant Cycle
District 7
Grant Award Amount: \$51,667



Project Summary:

The grant assesses mobility needs and options associated with the City of Burbank, including city-sponsored transit services and other transit, rail, and transportation demand management programs serving Burbank and the surrounding communities. The result of the study is community-derived service recommendations and implementation strategies to enhance mobility for individuals living and/or working in Burbank and adjacent communities.

Community Outreach

- Conducted a Community Mobility Needs Survey via online, mail, and intercept at various community events and public meetings.
 - Two community events were staffed by the project team to hand out surveys.
 - Attended a Transportation Commission meeting, Senior Citizen Board meeting, Youth Task Force meeting, and Transit Services Task Force meeting to present the project overview and gain survey results from these groups.
- Utilized the data collected from the 2009 customer survey conducted onboard the Burbank Bus Routes to gain specific information regarding transit riders.
- Utilized the data collected from the 2010 Burbank Bus Senior and Disabled Transit to further understand the needs of these populations.

Project Outcome

- The study has analyzed the transportation network connecting Burbank and surrounding communities.
- The study addresses the jobs/housing balance, coordination of transit operators, and resource allocation.
- The solutions focus on encouraging the use of alternative modes of transportation so as to reduce reliance on the single occupant vehicle to reduce stress on infrastructure and to achieve environmental and liability goals.

Successes & Next Steps

- Fiscal availability and uncertainty associated with funding sources are likely to impact implementation of the mobility solutions identified in the study.
- Some of the mobility solutions identified in the study, including improving community awareness of mobility options and expanding local bus services to better respond to resident needs are activities that are focus areas to be included in upcoming marketing campaigns.
- Grant strengths included outreach to several groups, committees, and employment agencies.
- Feedback from seniors, youth, persons with disabilities, and low-income persons allowed the project to obtain a better sense of the collective and specific needs of these groups.