



Holt Boulevard Mobility and Streetscape Strategic Plan

City of Ontario

Community-Based Transportation Planning
FY 10-11 Grant Cycle
District 8
Grant Award Amount: \$200,000



Project Summary:

This plan established segment-appropriate strategies to improve safety, aesthetics, amenities, mobility, and mobility options along to Holt Boulevard corridor, connecting downtown with the Hospitality District and the future multi-modal transit center. Planning and transportation staff worked with stakeholders to incorporate the most feasible and best mobility practices into the plan, which integrated street design into land-use context and place making.

Community Outreach

- A Citizens Advisory Committee, which consisted of local residents and business owners, was formed to provide broader input into the project.
- Two workshops were held at separate times during the project in gather input and feedback from the community. This feedback was referenced in creation and finalization of the Plan.
- Promotion of workshops was executed through a multi-media campaign that included bilingual information.
- A survey was distributed to the general public as well.

- After the initial workshop, a project vision statement was created that reads:

“By 2020, Holt Boulevard will evolve into a Street with highly visible changes in the public right-of-way that reflect or preserve historical buildings and spaces along the corridor, while creating new buildings and public spaces that support increased activity along the Boulevard.

Efforts will focus on leveraging public investments that will encourage private investments that, will in turn, help to redevelop the area while supporting current businesses and services.

Street improvements will recognize current and future demand for vehicular traffic while safely accommodating and encouraging other roadway users including transit, walking and biking. Creating friendly, sustainable, and safe public spaces should be a top priority.

The treatments of the Boulevard do not have to be consistent along its full length, rather solutions can be concentrated at important nodes, districts or gateways and should be sensitive to local context and issues.”

Project Outcome

- The project provides a framework that will guide the anticipated growth along the corridor and will ensue that the right-of-way is designed to meet a variety of mobility options (such as transit, bus rapid transit, bike, rail, and pedestrian) for all income levels in the community and provide linkages and transitions between those mobility options.

Successes & Next Steps

- Holt Boulevard is contained within Omnitrans’ Route 61 transit corridor. Omnitrans has applied for a FTA grant for Alternative Analysis study and if approved, then improvements along Holt Boulevard will be mostly funded.
- The project will be implemented through development entitlements along the Holt Boulevard Corridor. New development will be required to be consistent with the mobility and streetscape design standards of the Holt Boulevard Mobility and Streetscape Strategic Plan.