



# Frequent Access Community Transport System Project

## San Diego Association of Governments

Environmental Justice  
FY 09-10 Grant Cycle  
District 11  
Grant Award Amount: \$135,000



### Project Summary:

Frequent Access Community Transport System (FACTS) is a pilot project that will monitor, assess, and coordinate transportation resources in San Diego, including shuttles, to improve access for Colina Park Neighborhood residents. The grant will link residents to commercial areas, clinics, housing, education centers, jobs, and transit routes. The grant will also stimulate the local economy by developing jobs and promoting residents to invest locally. The final deliverable will include a business plan for job creation, an implementation plan that promotes and enhances community-driven transportation services, and maps of proposed service changes.

### Community Outreach

- Conducted an in-person survey of Colina Park residents to determine their thoughts, concerns, and needs related to transportation in their community.
- Conducted a focus group to discuss transportation issues in depth and gain insight into the participant's transportation needs.

#### Environmental Justice Community Outreach:

- There is a multicultural population in Colina Park. Public involvement utilized ethnic leaders to reach out to their constituents, ethnic media, and translation alternatives.

### Project Outcome

- A set of recommendations and implementation actions for Complete Streets Improvements and the establishment of a shared ride taxi service for Colina Park.
- Reports prepared included an Existing Conditions Report; Survey Results Summary; Peer Review and Best Practices Report; and Feasibility, Business, and Implementation Report.

## Successes & Next Steps

- A dangerous pedestrian crossing within the FACTS project study area benefited from implementation of two high visibility crosswalks and traffic calming enhancements.
- The plan identified grants and funding sources to pursue.
- The next steps are to develop a set of specific actions to move forward, identifying specific capital improvements to enhance the pedestrian and bicycle environment and establish the shared ride taxi service.
- SANDAG will identify stakeholders for each improvement type: complete streets, shared ride taxi service, and community shuttle service.
- The plan has stimulated local job creation by contracting and collaborating with local service providers.