

# Headquarters–Corridor System Management Plan Educational Web Portal

## Project Summary

With over 40 Corridor System Management Plans (CSMP) underway throughout the State of California, the CSMP Educational Web Portal, [www.corridormobility.org](http://www.corridormobility.org), was an important informational outlet for Caltrans staff, local agency staff and the public. The website featured general descriptions of the CSMP process and had unique webpages for each district and corridor with a CSMP underway. The site featured corridor descriptions, maps, and technical reports as they became available.



### Outreach Methods

The web portal was promoted using the following methods:

- E-mails to Caltrans staff
- Listing on CSMP fact sheets and brochures
- Web search engines (Google, etc.)
- Stakeholder outreach



### Public Involvement Tools

#### Project Website

MIG designed and operated the web portal, [www.corridormobility.org](http://www.corridormobility.org), using Townsquare™ technology and templates. The website used the same look and feel as the other CSMP products, as part of a uniform approach to all materials. The home page featured prominent links to each Caltrans District's page, a welcome box with rotating photos, links to information about CSMPs in general, a document library, a calendar, and up to three featured mini-articles with links. The home page provided a link for users to sign up for e-mail updates and a commenting feature. The entire website was searchable. On each individual corridor page, there are downloadable documents, maps, and other relevant links.

MIG hosted this website through the contract period, which ended February 28, 2011. For

continuity and continued usage, Caltrans kept the same URL and redirected this information to the Caltrans corridor planning website. This helped fulfill the SAFETEA-LU requirements regarding community involvement and use of visualizations, as specified under Section 450.210.

#### MPO/RTPA Partnerships

Links to relevant Regional Transportation Planning Agencies (RTPAs), and Metropolitan Planning Organizations (MPOs) are provided on each district and corridor page. These links allow the user to visit the homepages of stakeholder agencies and increases the online profile and visibility of the overall site.

#### Environmental Justice Community Involvement

The website and newsletters were readily available to the general public, although due to the technical nature of these documents, these outreach methods were primarily intended for public agencies and others who are major stakeholders in planning for CSMP corridors.



### Lessons Learned

The centralized web portal served both Caltrans and the greater public in learning about CSMPs. The integrated site provided the tools to understand this statewide planning effort at the corridor and district level.



### Deliverables

Project Website  
Site Updates and Maintenance  
Staff Trainings

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## Results

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The full range of CSMPs underway are identified and described in one central online location that is easily accessible for Caltrans staff and the public. This resource provides a unique district-by-district glance at the innovative CSMP concept and will serve as an ongoing resource for future versions. It also serves to demonstrate Caltrans' leadership on coordinating transportation and land use planning activities. This web portal has served as an excellent method of information sharing for all Caltrans districts.

MIG staff trained Caltrans personnel to upload documents to the site and perform routine maintenance to keep site content current.

This project also supported Caltrans in meeting SAFETEA-LU Section 450.210 Public Engagement Requirements that included providing opportunities for public review at key decision points, providing adequate public notice, using visualization techniques, and documenting consultation with Metropolitan Planning Organizations and Regional Transportation Planning Agencies.