



meeting agenda

Team Meeting for CTP 2035 Outreach: Preparation for PAC #2

Date **1/8/09**

Time **10:00 – noon**

Location **MIG offices, 613 G Street, Davis**

Core Team

Del, Pam, Laurie, Ann, Nathan (Caltrans HQ); Kerry Daane Loux, Nancy Kays (MIG)

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| I. | Agenda Review and PAC #2 Prep Requirements (5 minutes) |
| II. | Process Graphic (15 minutes) <ul style="list-style-type: none">• Overall format and content• Titles, Icons, Calendar, etc.• Discussion of connecting tracks as per sample |
| III. | Brochure: MIG to develop conceptual brochure prior to PAC? Content and format? (10 minutes) |
| IV. | CTP 2035 Outreach Strategies <ul style="list-style-type: none">A. Discuss Overall Strategies, requirements for presentation to PAC (15 minutes)B. Discuss Required Actions: Responsible Person/Group; Due Dates (40 minutes)<ul style="list-style-type: none">• Focus Groups (April to June 2009)
Topics: structure of focus groups; 3 Es validation; pre-workshop facilitation; venue reservations; outreach to participants• Workshops (September to October 2009)
Topics: structure of workshops; content of presentations; electronic voting format; visioning/wallgraphics; venue reservations; outreach to participants (including underrepresented); methods to ensure expanded public interest; statistical data (Title VI); translations |
| IV. | Next Steps: PAC #2 Agenda and required information (5 minutes) <ul style="list-style-type: none">• Follow-up tasks• Schedule, including next team meeting |