

# District 2–Cycling Guide

## Project Summary

Caltrans District 2 worked with MIG to update a cycling guide for rural state highways in Northern California. District 2 has an active cycling community, and the District’s highways provide bicycle access through the amazing landscape of Northern California. The District includes Lassen, Modoc, Plumas, Shasta, Siskiyou, Trinity, and Tehama Counties. District 2’s cycling guide had not been updated since 2003. MIG updated the route information and redesigned the guide in 2008 with a fresh new look and color coding to make it a quick reference guide for cyclists while on the road.



### Outreach Methods

Through various forms of distribution including print and web, Caltrans reached a diverse cycling population. The District 2 Cycling Guide has been distributed via a number of channels, including:

- Mail lists of Chambers of Commerce, environmental organizations, California Highway Patrol, transportation commissions, city agencies, and local bike shops
- Bicycle transportation workshops
- Local festivals and bike day events
- Online PDF posted to Caltrans website ([www.dot.ca.gov/dist2/pdf/bikeguide.pdf](http://www.dot.ca.gov/dist2/pdf/bikeguide.pdf))



### Public Involvement Tools

#### Planning Resource

The District 2 Cycling Guide continues to serve as a resource for planners interested in improving the bicycle network in their district. Additionally, it can be used in public meetings as a tool to provide information for participants in small group visioning and/or planning exercises.

#### Environmental Justice Community Involvement

Caltrans mailed the guide to key stakeholders and showcased it at workshops held in Summer 2008.



### Lessons Learned

Feedback to the guide received from the public was very positive. Caltrans has a great store of bicycle transportation information that the public wants and needs. Presenting this information in an attractive, easy-to-use format extends its use and reach, and demonstrates a valuable service that Caltrans provides. Similar efforts on the part of other districts would increase the public’s ability to enjoy and access local routes.



### Results

MIG created an informative, easy-to-use, and visually appealing cycling guide that cyclists from District 2 enjoy using. The bike guide has been positively received by cyclists within District 2. Other districts have been commenting on the guide and have been considering creating similar guides for their districts.

