

Workshop Itinerary

California Urban Communities Collaborative Strategic Planning Workshop Los Angeles Urban League – Business, Transportation and Housing Agency

June 29, 2009

10:00 am – 1:00 pm

Junior Blind of America Building,
5300 Angeles Vista Blvd., Los Angeles, CA 90043

Workshop Materials

A comprehensive list of workshop materials is being developed by MIG in collaboration with LAUL.

Workshop Description

To advance the efforts of the Partnership between the Business, Transportation and Housing Agency (BTH) and the Los Angeles Urban League (LAUL) the partner agencies will host a workshop to identify opportunities that will further enhance the Crenshaw community. The objectives for the workshop include:

1. Connect with key partners;
2. Identify three priority projects/programs and associated funding; and
3. Lay the foundation for developing a workplan.

To support in this effort, Caltrans has provided as a resource the services of the consulting firm MIG. Based on preliminary discussions with the partnering agencies (BTH, LAUL, HCD and Caltrans) MIG has prepared the following approach for the workshop.

(15 minutes) Refreshments and Registration

- I. (8 Minutes) **Welcome**
 - a. (2 minutes) California Business, Transportation and Housing Agency Secretary Bonner – Provide a State of the State address
 - b. (2 minutes) Caltrans Director Will Kempton – Present a State of Caltrans
 - c. (2 minutes) California Department of Housing and Community Development Director (pending confirmation) - Housing
 - d. (2 minutes) LAUL President Blair Taylor – present a State of the LAUL
- II. (6 minutes) **Introduction and Overview** – Renita Smith, LAUL
 - a. (3 minutes) Workshop purpose

- b. (3 minutes) Workshop Overview

- III. (20 minutes) **Orientation to LAUL** – Pamela Blackwell and Renita Smith, LAUL
 - a. Neighborhood @ Work
 - b. Other LAUL activities
 - c. Organization’s goals
 - d. Metrics (objectives) – link metrics to tangible outcome and demonstrating linkage between common metrics (objectives).
 - e. Current funding efforts and opportunities

- IV. (6 minutes) **Workshop Format** – Pat McLaughlin and Esmeralda Garcia, Workshop Facilitators, MIG

- (5 minutes) **Break**

- V. (1:20 hour) **Topic-based Discussion Groups** – All Participants will break out into one of two topic groups, transportation or housing.
 - a. Part 1 - During these sessions, participants will be lead by a facilitator in a dialogue to identify key projects/programs and associated funding opportunities. MIG will work with the LAUL, in consultation with the partners, to develop a set of questions and prompts to facilitate the dialogue.
 - o Using the two documents in front of you, what types of project do you think are available that would help to achieve/ focus on metrics in the near term? Provide two (2) tools – list of LAUL initiatives and list of needs.
 - o What funding opportunities are available for these projects?
 - o We will develop prompting secondary questions such as – think beyond conventional funding mechanisms and explore partnerships and in-kind donations.
 - b. Part 2 – The second part of the break out session will be focused on prioritizing the projects/programs and associated funding mechanisms. MIG will work with the LAUL, in consultation with the partners, to develop a set of criteria that can be used to prioritize these opportunities.
Criteria to Prioritize Projects/Programs (primary, secondary, and beyond).
 - o Timeframe – 6-9 months
 - o Metrics
 - Employment (e.g. job creation)
 - Education

- Health (e.g. environmental justice, access to healthy foods)
 - Housing
 - Safety
 - Transportation
 - Support
 - Community
 - Political
 - Innovation
 - Sustainability
 - Feasibility of Implementation
 - Cost Benefit
- VI. (25 minutes) **Presentation of Priorities** – All participants will convene as a larger group to see the results of the smaller group discussions. Participants will also have an opportunity to comments and share reactions to the results presented.
- VII. (30 minutes) **Lunch and Networking** – Lunch will be provided and participants will be invited to sit and “mingle” with other participants.
- VIII. (15 minutes) **Closing** – Staff will close the meeting with a brief acknowledgment of one of their key partners.