

**SR 1 CSMP
Facilitated Strategy Session**

**December 8, 2008
Meeting Summary**

Prepared by:



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December 2008

Meeting Attendees

AMBAG: Katie Axt, Randy DeShazo, John Doughty

Caltrans: Aileen Loe, David Murray, Brandy Rider

MIG: Paul Rosenbloom, Carolyn Verheyen

SCCRTC: George Dondero

TAMC: Debbie Hale

Key Agreements and Discussion Points

CSMP Process Goals

- Engage public and agency/organizational stakeholders
- Package the planning projects in public communications
- Educate about challenges and opportunities
- Demonstrate coordination and efficiency
- Keep discussion at the corridor level, not based on jurisdictional boundaries

CSMP Product Goals

- Endorsement of increased rail development in the region
- Corridor-level focus
- Demonstrated agency coordination and infrastructure investment efficiencies
- Identified conservation and mitigation opportunities
- Strategic direction for transportation infrastructure improvements given limited resources
- Expressed support for existing congestion relief programs such as multi-modal services and transit connections
- Framework for analysis and working together over time

Local Planning and Project Efforts to Consider and Coordinate With

- MTP/RTP Updates
- Blueprint Planning
- Highway 1 HOV
- Moss Landing Community Planning Update
- California Coastal Commercial Flow Study
- Soquel/ Morrisey
- Salinas Road Interchange
- Monterey BRT Corridor Studies
- Artichoke Avenue Construction
- Habitat banking pilot plan (Elkhorn Slough)

Public Engagement and Data Collection Synergies

- Three Regional Transportation Plan and Metropolitan Transportation Plan updates will be completed in June, 2010. Substantial public involvement activities are already scheduled during the first half of 2009 and there is a strong interest on the part of stakeholders to develop a unified message and key questions that will generate usable information for these distinct, but related planning efforts.
- Stakeholder agencies are interested to include CSMP information in RTP/ MTP (would require some coordination)
- Coordinate Moss Landing development with CSMP micro-analysis
- Review and integrate blueprint land use scenarios where possible

Other Interests and Issues

- A variety of traffic types in the corridor to address
- UCSC-CSU commuter line
- Moss Landing wants traffic lights, CSMP process will need to identify operational improvements as the community has strong interest in a traffic light
- The California Coastal Commission is willing to improve connections elsewhere to get people off the rural segment of State Route 1.

Specific Projects to Address

- Salinas Road Improvement (must show impacts on the corridor)
- Harkin /Slough interchange (Main Street/ Green Valley)
- Buena Vista interchange issue and development on Airport Blvd.
- Transit on Santa Cruz Rail corridor
- Highway 129: main street to bridge.

Additional Stakeholder Groups

(Further distinctions between 'active stakeholders' and 'interested parties' will be made in future documents)

- California Coastal Commission: Tammy Grove and Charles Lester
- Air District
- Universities: CSU, UCSC, Monterey Peninsula College
- Action Pajaro Valley
- Community Hospital for Monterey Peninsula
- Center for Independent Living
- MP Chamber
- MP Hospitality
- Grower/Shippers
- MST and MTD
- Santa Cruz Business Council
- Visitors and convention bureau
- Various local chambers
- Bicycle and Pedestrian Advisory groups
- Central Coast Ag Task Force (Darlene Din)
- Watsonville Wetlands Watch

- Sierra Club
- Landwatch
- RIDES advisory committee
- TAMC Social Services Transportation Committee
- Other groups identified by SCCRTC Public Information Officer (Coretta Busnick)

Identified Public Involvement Methods

(In addition to the methods identified below, the AMBAG approved Public Participation Plan will be used as a resource throughout the process)

- Website
- Social networking sites
- Translated materials
- Go to community groups where they gather. Reach distinct groups at existing community functions and through existing organizations to get the word out.
- Coordinated materials and messaging:
 - ✓ Traffic and transit are key to coastal access
 - ✓ Local and State government working together, coordinating efforts to increase value for the public

Next Steps

- A draft scope of work will be presented at the next meeting which will be held during the third week of January.
- Caltrans will keep stakeholders informed on progress with technical consultant.