



meeting agenda

Team Meeting for CTP 2035 Outreach

Date **7/7/09**

Time **9:30 to 11:30 am**

Location **Caltrans HQ, Sacramento, Aeronautics 3440**

Core Team

Del, Pam, Laurie, Stuart, Nathan (Caltrans HQ); Nancy (MIG); Chuck (SI, by phone)

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| I. | Agenda Review |
| II. | Workshop Planning <ul style="list-style-type: none">a. Dates, times, locations. Finalize Sacramento.b. Webcast?c. Translators – language, Braille, signing?d. Targeted participants (60 in budget) |
| III. | Workshop Polling Questions (with Chuck Anders) <ul style="list-style-type: none">a. Draft demographic questionsb. Statewide questionsc. Regional questions |
| IV. | Rural & Underrepresented Strategy <ul style="list-style-type: none">a. Roadshow template for Districts 1, 5, 9b. Which underrepresented groups, and from where?c. Who is conducting the roadshows?d. Timing |
| V. | Workshop Outreach <ul style="list-style-type: none">a. Through Districtsb. Media releasesc. Paid newspaper adsd. E-mailed flyers |
| VI. | Next Steps |